

ACADEMIC SESSION : 2024-25

Discipline : Electrical Engg.	Semester : 5th	Name of the Teaching Faculty : BIKASH KUMAR NAYAK
Subject : EM&ST	No. of days / week class allotted	Semester From date: 01/07/2024 to 08/11/2024
Week	Class Day	Theory/ Practical Topics
1 ST	1 st	Concept /Meaning of Entrepreneurship
	2 nd	Need of Entrepreneurship
	3 rd	Characteristics, Qualities o Entrepreneurship
	4 th	Types of entrepreneur and Functions
2 ND	1 st	Barriers in entrepreneurship
	2 nd	Entrepreneurs vs Manager
	3 rd	Forms of Business Ownership: Sole proprietorship, partnership forms and others
	4 th	Types of Industries, Concept of Start-ups
3 RD	1 st	Entrepreneurial support agencies at National, State, District Level(Sources): DIC, NSIC,OSIC, SIDBI, NABARD, Commercial Banks, KVIC etc.
	2 nd	Technology Business Incubators (TBI) and Science and Technology Entrepreneur Parks
	3 rd	Business Planning
	4 th	SSI, Ancillary Units, Tiny Units, Service sector Units
4 TH	1 st	Time schedule Plan, Agencies to be contacted for Project Implementation
	2 nd	Assessment of Demand
	3 rd	Assessment of Supply
	4 th	Potential areas of Growth
5 TH	1 st	Identifying Business Opportunity
	2 nd	Final Product selection
	3 rd	Preliminary project report
	4 th	Detailed project report,
6 TH	1 st	Techno economic Feasibility
	2 nd	Project Viability
	3 rd	Definitions of management
	4 th	Principles of management
7 TH	1 st	Functions of management-planning, organising
	2 nd	Functions of management staffing, directing and controlling
	3 rd	Level of Management in an Organisation
	4 th	Production management- Functions, Activities,Productivity
8 TH	1 st	Quality control,Production Planning and control
	2 nd	Inventory Management-Need for Inventory management
	3 rd	Models/Techniques of Inventory management
	4 th	Financial Management-Functions of Financial management,

		Management of Working capital,
9 TH	1 st	Costing ,Break even Analysis
	2 nd	Brief idea about Accounting Terminologies: Book Keeping, Journal entry, Petty Cash book
	3 rd	P&L Accounts, Balance Sheets
	4 th	Marketing Management- Concept of Marketing and Marketing Management
10 TH	1 st	Marketing Techniques ,Concept of 4P s (Price, Place, Product, Promotion)
	2 nd	Human Resource Management-Functions of Personnel Management, Manpower Planning, Recruitment,
	3 rd	Sources of manpower, Selection process, Method of Testing, Methods of Training & Development, Payment of Wages
	4 th	Leadership -Definition and Need/Importance, Qualities and functions of a leader, Manager vs Leader
11 TH	1 st	Style of Leadership (Autocratic, Democratic, Participative)
	2 nd	Motivation-Definition and characteristics, Importance of motivation
	3 rd	Theories of motivation (Maslow), Methods of Improving Motivation
	4 th	Importance of Communication in Business
12 th	1 st	Types and Barriers of Communication
	2 nd	Human relationship and Performance in Organization
	3 rd	Relations with Peers, Superiors and Subordinates
	4 th	TQM concepts: Quality Policy, Quality Management, Quality system
13 th	1 st	Accidents and Safety, Cause, preventive measures, General Safety Rules , Personal Protection Equipment(PPE)
	2 nd	Intellectual Property Rights(IPR)
	3 rd	Patents, Trademarks, Copyrights
	4 th	Features of Factories Act 1948 with Amendment
14 th	1 st	Features of Factories Act 1948 with Amendment
	2 nd	Features of Payment of Wages Act 1936
	3 rd	Features of Payment of Wages Act 1936
	4 th	Concept of IOT, How IOT works
15 th	1 st	Components of IOT, Characteristics of IOT, Categories of IOT
	2 nd	Applications of IOT- Smart Cities, Smart Transportation
	3 rd	Smart Home, Smart Healthcare, Smart Industry
	4 th	Smart Agriculture, Smart Energy Management etc.

Prepared by

Bikash Kumar Naik
Lecturer(Humanities)

Head of the Department
(Electrical Engg.)
GP Sonapur

Academic co-ordinator
GP Sonapur

